

CSI Offers 2 New Brochures to Help Exhibitors and Attendees

Broadview, IL – March 15, 2010 – CompuSystems, Inc. (CSI), a leading provider of trade show lead retrieval products and registration services, has published two new brochures designed to help exhibitors and attendees maximize their trade show experience.

Your Exhibitor Success Kit is designed to help exhibitors — whatever their experience level — do a better job of presenting their company’s products and services at trade shows and other special events. The 17-page document is filled with tips and tactics that be used immediately in corporate exhibiting programs. It also introduces exhibitors to many products and services that will make their jobs easier as it takes them step-by-step through the exhibiting process, from pre-show preparation and exhibit hall onsite activities to post-show follow-up.

Your Attendee Guide to Success is designed as a step-by-step manual to help attendees can get the most out of the opportunities available at trade shows. The 10 page brochure includes detailed methods for getting a trade show travel budget approved and then offers advice on how to plan so that time spent on the exhibit hall floor, in conference sessions and at networking events is optimized. The guide concludes with tips on how to follow up with contacts made at the trade show and offers suggestions on ways for the attendee to share their experience with others in their company.

“Part of our mission is to help our customers achieve their best possible trade show experience,” said Paul McCaffray, CSI’s COO “We are using these brochures to help fulfill this mission by making them available free of charge in a pdf format for all of our trade show organizers to provide to their clients. Others also are welcome to download the brochures by visiting our website at www.compusystems.com.”

CompuSystems, Inc. is a full-service registration provider for the exposition industry, offering a broad range of services for show organizers, exhibitors and attendees. CompuSystems’ mission is to help its customers achieve their best possible trade show experience by providing innovative technology, products and services, backed by the most experienced professionals in the industry. For more information visit the company website at www.compusystems.com.

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